



electric world 2024

Technology + Safety

8th EDITION

ELECTRICAL
ENGINEERING EXPO

March 01 – 04
Marine Drive Ground, Ernakulam, Kerala

electric world 2019

Technology + Safety

7th EDITION





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"Electric World", the biennial Mega Electrical Engineering "Expo" of Kerala will be conducted in Kochi from 1st March 2024 to 4th March 2024. Origin of this one and only specialized and professionally organized exhibition in Kerala dates back to 2007. Then it was organized as a part of the Silver Jubilee celebrations of KELCON - The Kerala State 'A' Grade Electrical Contractors' Association.

Today "Electric World" assumes the dynamic proportions of the largest electrical engineering exhibition in South India focussing on the broad aspects of electrical and related electronic engineering. That includes generation, transmission, distribution and utility services.

Primarily, this event creates platforms to explore the latest equipment, products and technological breakthroughs in connection with control, protection, automation, conservation system, safety etc. Apart from showcasing the products in all the above mentioned areas, it also provides a common space for the exchange of technical and commercial knowhow between the manufacturers and marketing agencies. And special arrangements are made - at the conference hall of the exhibition venue - for product presentations, discussions on technical and commercial aspects etc. Prospective buyers and sellers can bank on these opportunities.

Above all, Govt. departments and organizations like the Kerala State Electrical Inspectorate, Kerala State Electricity Board, ANERT, Bureau of Energy Efficiency,

MSME etc. are expected to participate in the Exhibition with a view to educate and enlighten the public on matters of safety, energy conservation etc. and for the public, the exhibition offers a modern view on safety aspects and energy conservation etc. When it comes to budding electrical engineers and students, it's a great time to rub shoulders with the stalwarts of electrical engineering and technology in India. In short, this event stands out with the dynamic presence of top brands and professionals. To top all, it's a unique platform for marketing, knowledge sharing and networking.

"KELCON" is thankful for the excellent support received all these years from the manufactures, Marketing Organisations and professionals in the Electrical Engineering field. The all-round appreciations of media, professional institutions and the general public has also been heartening.

KELCON THE ORGANIZERS

KELCON, the fraternity of 'A' Grade Electrical Contractors' - established in 1981, stands for the multifaceted growth and development of members. KELCON plays a significant role in maintaining an ethically driven professional environment in the segment of Electrical Engineering. As part of it, the association organizes various events that sharpens the professional skills and management capabilities of members to deliver highest quality standards. Electric world is one of the signature events organized by KELCON.





Kerala- The fast growing state in India

This green clad state in the southernmost tip of India is one of the 10 must see places in the world identified by "National Geographic ". This 100 % literate state in India is bustling with development activities. Technopark Thiruvananthapuram, Info park Kochi, Smart City Kochi, Gift City, Cochin Shipyard Ltd, LNG Terminal, Vizhinjam International DeepWater Multipurpose Seaport, The Vallarpadom International Transshipment Terminal, The Cochin International Airport, Kochi Metro, Water Metro Kochi, GAIL Gas pipeline Project, Life Science Park at Thiruvananthapuram, Hi tech hospitals in world class standards , Housing projects in global standards etc. testify the position of Kerala as one of the hottest investment destination in India.

City of Kochi

Kochi "The Queen of Arabian Sea" is the co-medical hub and the fastest growing metro city in India . This global conference destination attracts the world with its natural beauty, tourists spots , world class hotels, convention centers etc. And this city is well connected to the world with Airport, Road and Rail. Kochi Metro, Water Metro and well organized public transport services offer smooth transits inside the city.

Marine Drive Ground the Venue of "ELECTRIC WORLD"

ELECTRIC WORLD is happening at an air-conditioned venue at the Marine Drive Ground premises. Today, it's a much sought after venue for mega exhibitions in Kochi, thanks to the Kochi metro and road connectivity from Airport and railway stations. The conferencing facility at

Marine Drive Ground offers net connected, air-conditioned dedicated spaces to conduct business sessions, seminars, product presentation etc.

The whole event is organised in such a way with exclusive business sessions , seminars by experts and engineers, product presentations by leading manufacturers, B2B interactions etc. The venue will be available for the participants from 28th February 2024 onwards.

Epilogue

The clouds of covid pandemic casting its shadows over the economy have gradually vanished. Economy is now gaining the lost momentum with Infrastructural Development and other activities. This time , we are sure, the exhibition will leave a positive impact with the number and stature of the exhibitors, range of products, participants and all related activities which "KELCON" has meticulously planned.





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FACILITIES OFFERED

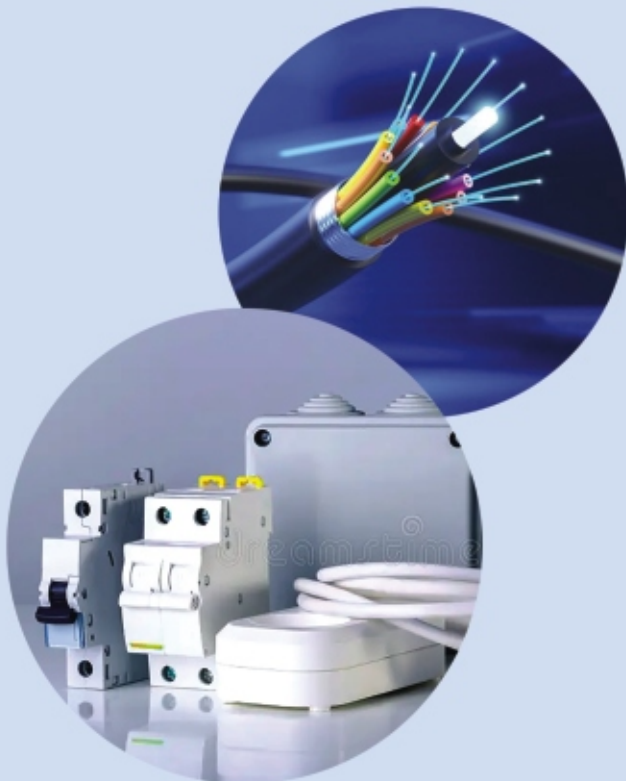
- Showcasing of products and services
- Product Launch / Presentation
- Business Center with communication facility
- Conference Hall

Round the Clock Security

The 'Exhibition' shall mean 'Electric World 2024'. The 'Exhibitor' shall mean the party to whom space has been allotted in the exhibition and the 'Organisers' shall mean 'KELCON' - The Kerala State A'Grade Electrical Contractors Association.

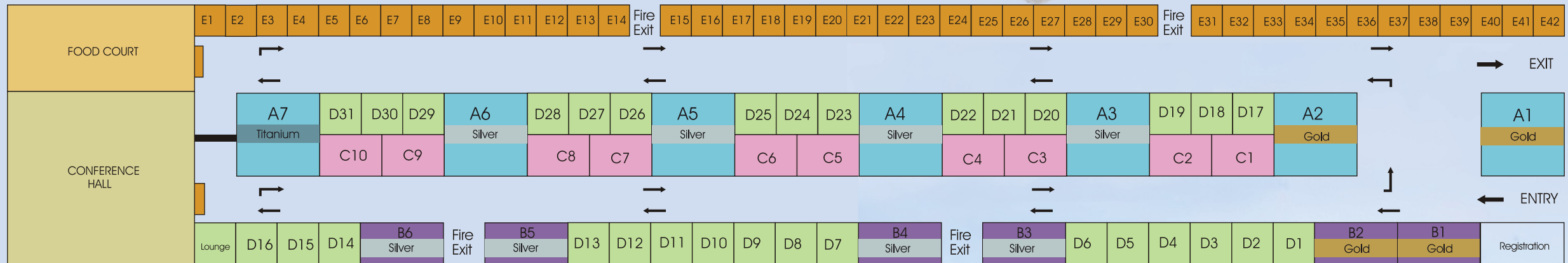
Publicity

Leaders of Print & Visual Media will be providing wide publicity and coverage for the exhibition. Hoardings & Banners shall be displayed in prominent locations. Direct communication to industrial, commercial organization and education institutions.





Type	Size	Rate
Stall A Gold	8M x 8M	₹ 3,50,000
Stall A Titanium	8M x 8M	₹ 3,00,000
Stall A Silver	8M x 8M	₹ 2,50,000
Stall B Gold	8M x 4M	₹ 1,75,000
Stall B Silver	8M x 4M	₹ 1,50,000
Stall C	6M x 4M	₹ 1,10,000
Stall D	4M x 4M	₹ 80,000
Stall E	3M x 3M	₹ 60,000

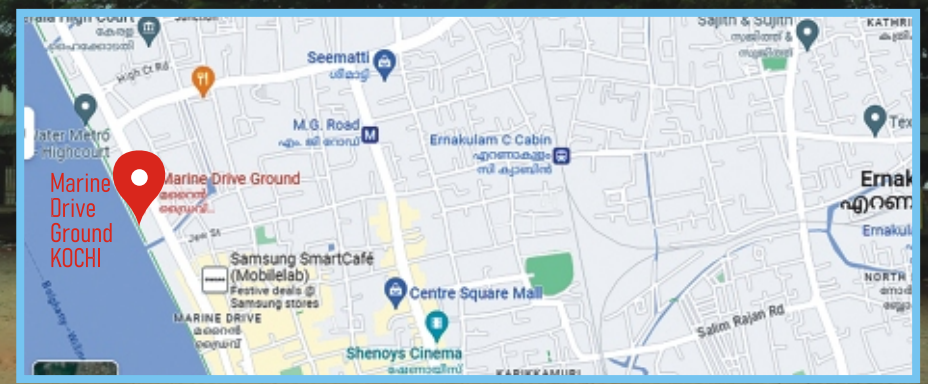


Exhibition venue	: Marine Drive Ground, Ernakulam, Kochi, Kerala		
Period of Exhibition	: 1st March to 4th March, 2024		
Time	: 11am to 8pm		
Handing over of stalls	: 28th February 10 am		
Facilities available per 9 sq. mtr. module	: 1 Table, 2 chairs, one light point, one 5A plug point		
Free power available Per stall	: 500W,230VAC		
Stalls to be vacated	: 04th March 2024 before 12 midnight		
For Enquiry	: Chairman	Mr. P.D. Biju	94470 85716
		(M/s. Cosmic Electricals & Engineers Pvt. Ltd.)	
	: Marketing Co ordinator	Mr. Vijayakumar M.R.	9447654300
		(M/s Electrotek Engineers Pvt. Ltd.)	
	: Office Administration	Mr. Rajeev M.T.	7592899111

- Stalls will be allotted against full payment, on first come first basis.
- More than one module/stall can be allotted on request.
- KELCON reserves the right to change the layout or allotment of stalls without notice.
- GST as applicable will be charged extra.



Please scan for Location





THE KERALA STATE 'A' GRADE ELECTRICAL CONTRACTORS' ASSOCIATION

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